



CONFERÊNCIA ALER

RENOVÁVEIS NA ELECTRIFICAÇÃO DE MOÇAMBIQUE

MAPUTO 25/26 OUTUBRO DE 2017

ALER CONFERENCE:
RENEWABLES IN THE ELECTRIFICATION OF MOZAMBIQUE
MAPUTO 25/26 OCTOBER 2017

Conference Sponsorship Opportunities

Objective

ALER, with the support from the Africa-EU Renewable Energy Cooperation Programme (RECP), will organise a high-level international conference in Mozambique on October 25 and 26.

The objective of the conference is to bring together European and African Renewable Energy businesses, developers and policy makers.

The conference will focus on the contribution of renewable energy technologies for the electrification of Mozambique, in line with its National Electrification Strategy under preparation to achieve universal access by 2030.

Programme

During the two-day conference in Maputo, participants will exchange information about the investment opportunities in the renewable energy sector, during the plenary session and parallel on- and off-grid sessions. Furthermore, the programme is aimed at shedding light on what will be role of the main institutions to support the development of renewable energy projects.

Highlights

Some of the conference highlights include:

- A **roundtable with high level representatives of the main Mozambican institutions** operating in the energy sector;
- A **matchmaking session**, where participants will be able to schedule B2B, B2F or B2G meetings in advance with potential business partners, financiers or representatives of Mozambican institutions;
- **Presentation of the second edition of ALER's "Renewables in Mozambique – National Status Report"** accompanied by a mapping exercise of all existing initiatives of donor support programs;
- **Presentation of the Portuguese version of the RECP Mini-grid Policy Toolkit**, including mini-grids case studies in African Portuguese-speaking countries;
- **Cocktail to celebrate the launch of the new Mozambican Renewable Energy Association (AMER)**, where participants will have the opportunity to network while learning about AMER's objectives and planned activities.

Audience

ALER is expecting **up to 250 participants at the conference**, from Mozambique institutions, private sector, financiers, multilaterals and bilaterals institutions engaging in renewable energy support programmes, NGOs and academic institutions. Therefore it will offer the chance to meet key stakeholders, have access to first-hand information and find business partners.

Participation at the conference is free of charge and simultaneous Portuguese-English / English-Portuguese translation will be available, helping reaching high attendance.

An RECP trade mission "Unlocking Business Opportunities for Solar Energy in Mozambique" will be organized in the same week as the conference, bringing European project developers, manufacturers, service providers and consultants from the European solar industry to Mozambique. More information available [here](#).

More information about the conference available [here](#)

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Conference Sponsorship Opportunities

WHY SPONSOR ALER CONFERENCE

We invite you to take advantage of ALER's Conference as an **excellent platform** to present your organisation, project or product to a **targeted national and international audience**.

Choosing between the four sponsorship packages available, your organisation will **gain visibility and reputation** thanks to the benefits outlined below,

ALER can ensure you:

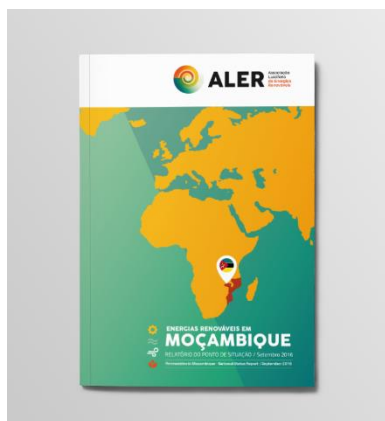
- **High quality content** thanks to coordination by energy experts and not conference organizers;
- **High level participation** from Mozambique institutions and key stakeholders of the sector;
- **High attendance** thanks to free participation, translation, participants from solar trade mission;
- **Strong communication** via ALER, RECP's and respective partners' communication tools, including a dedicated newsletter;
- **Strong recognition and relevance** of the event thanks to reputation of ALER and RECP and the stakeholders

BENEFITS / SPONSORSHIP PACKAGES	SIDE EVENT 3.000€	SPEAKER 2.500€	ROLL-UP 1.500€	LOGO 750€
Organisation of a side event featured in main conference programme during lunch or coffee break (limited to 2 places) ¹	✓			
1 article in conference dedicated newsletter with description of side event	✓			
Inclusion of a speaker at selected panel (limited places depending on panel and number of speakers)		✓		
1 article in conference dedicated newsletter with profile of speaker		✓		
Delivery of selected marketing material to all participants at registration desk	✓	✓		
Opportunity to supply company branded material (e.g. pens, lanyards, notebooks, bags)	✓	✓	✓	
Opportunity to display roll ups at conference venue	✓	✓	✓	
Logo included on all conference materials ²	✓	✓	✓	✓
1 article with logo, company name and 50-word description in dedicated newsletter	✓	✓	✓	✓
Opportunity to include marketing material at display table at the venue	✓	✓	✓	✓
Opportunity to sponsor ALER's "Renewables in Mozambique – National Status Report" with a 50% discount (see next page)	✓	✓	✓	✓
30% discount to ALER's member. Join now to benefit!	✓	✓	✓	✓

¹ Sponsors can choose the location of the side event (either inside one of the 2 available conference rooms or at the lunch/coffee break/cocktail areas), and personalize the room/area decoration with own marketing material. ALER will provide sound and audiovisual material.

² Material includes: programme, website, conference stage backdrop, dedicated newsletter, participants ID badge

Report Sponsorship Opportunities



During the conference, ALER will launch the 2nd edition of the “[Renewables in Mozambique – National Status Report](#)”.

This is the most comprehensive and updated report on the status of renewable energy in Mozambique, allowing an overview of current and future developments of the sector. This 2nd edition will feature updates about national statistics, institutional changes, new projects, donor’s programs and recent reports’ findings.

Thanks to the kind support of RECP the 2nd edition of the report will be distributed for free. The digital version will be available online for download at ALER website. Hard copies are limited to participants of the conference, Mozambique institutions and sponsors.

WHY SPONSOR ALER REPORT

Sponsoring the report is a unique opportunity to increase your company's visibility and enhance your image in the Mozambique, European and Lusophone renewable energy sector, and to promote your activity, products and services to potential clients, partners or investors.

The **broad dissemination** of the report and your **marketing exposure** is ensure thanks to:

- **Free distribution** of hard copies at the conference;
- **Delivery of hard copies to all relevant Mozambique energy related institutions;**
- **Free download** online at ALER’s website;
- **English translation;**
- **Dedicated presentation** at ALER conference;
- **Strong communication** via ALER, RECP’s and respective partners’ communication tools.

BENEFITS	REPORT 3.000€
Highlighted text box in a chapter of the report of your choice with logo, image, title and text in English and Portuguese	✓
Logo inclusion in the digital and hard copies of the report and in the website for download	✓
Special mention and opportunity to display roll ups during the presentation of the report at the conference	✓
Display table at the conference venue	✓
Reservation of 10 hard copies of the report (although they are free the distribution of hard copies is limited to conference participants and Mozambique institutions)	✓
50% discount to sponsors of ALER conference	✓
30% discount to ALER’s members. Join now to benefit!	✓

Not good enough?

If you can think of an alternative idea we are pleased to discuss customized sponsorship opportunities that meet your organisation's needs and expectations.

VAT

All sponsorship rates are subject to Portuguese VAT, currently at 23%. Companies from outside Portugal are exempted due to international fiscal rules.

Contact

For further information please contact ALER's Communication manager Rita Roque via email rita.roque@aler-renovaveis.org or call us on (+351) 211 379 288 or in skype "aler-renovaveis"

And remember...

When sponsoring ALER's conference and/or report you are not only reaping the benefits mentioned earlier but you are also supporting ALER and helping us proceed with our mission to promote renewable energy in Portuguese-speaking countries.

ALER is a non-profit Association that lives by its membership fees, project grants (currently only from RECP) and sponsorships and we struggle every day with our limited resources to give the best support and added value possible in our priority countries, which correspond to difficult and disperse markets with no other player responsible for the renewable energy sector.

We have done a lot but we need your help to go further.

Thank you in advance for your support!