

ALER Associação
Lusófona
de Energias
Renováveis

2016 SPONSORSHIP MANUAL



REASONS TO SPONSOR



Increase your company's visibility and enhance your image in the renewables sector and within the Lusophony



Take advantage of **ALER's** national and international contacts networking



Promote your activity, products and services to potential clients, partners or investors



Access to inside, privileged, summarised and updated information at a lower cost



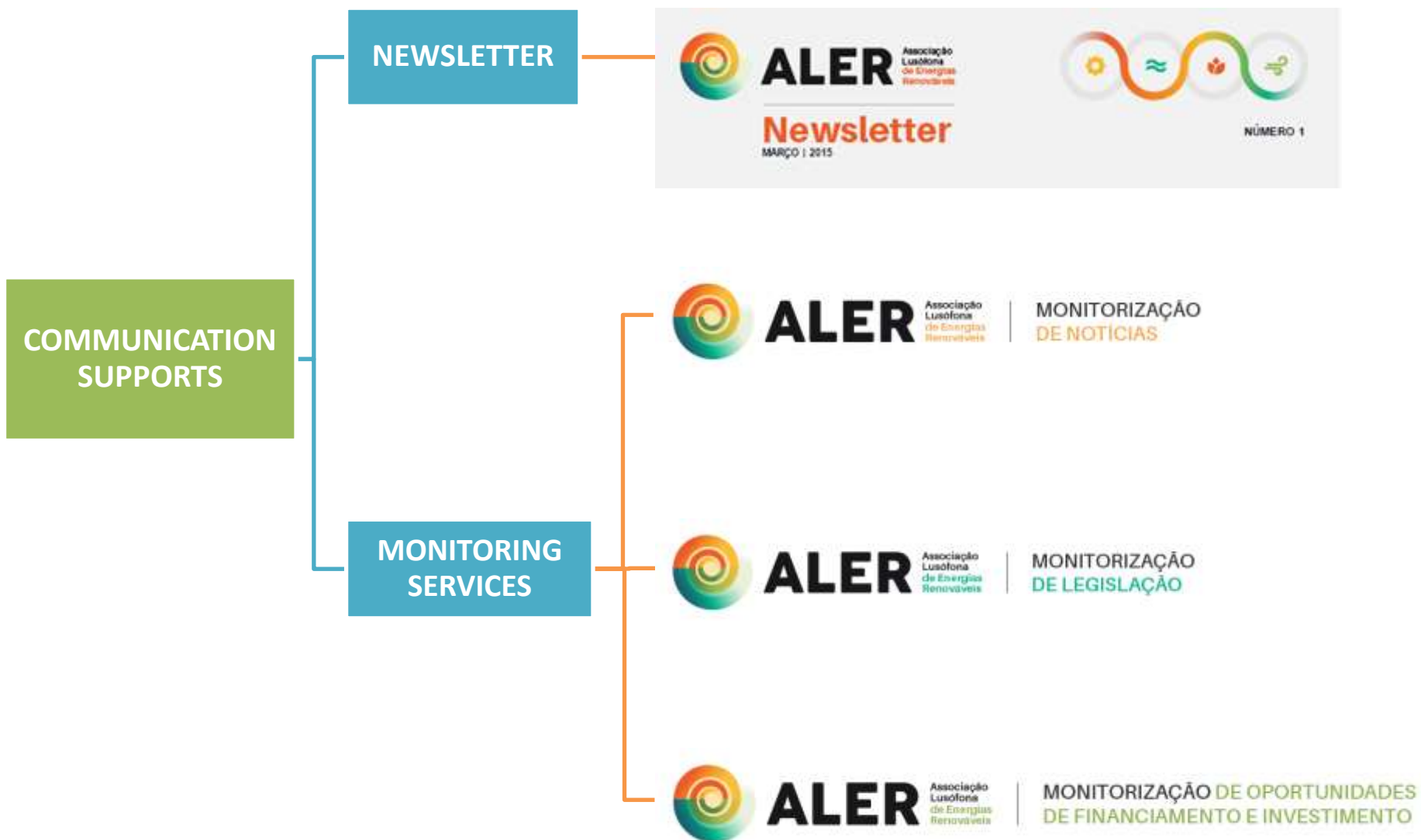
Save time and resources searching for information, which you will receive automatically and as soon as it is out



Support ALER and help bear the costs of our services, while ensuring the continuous improvement



COMMUNICATION SUPPORTS





NEWSLETTER



FREQUENCY:
Monthly

VERSIONS:
PT and EN (See examples [here](#))

REACH:
More than 2500 international contacts in the renewables sector in Portuguese-speaking countries. The contacts database is constantly growing.

SECTIONS:
Editorial
Sector News
ALER News
Publications
Events
Support

REFERENCE DATA:
(July Newsletter - portuguese version)
1343 views
366 opens
Delivery rate 96,4%
Open rate 28,5%

AVAILABLE SPACE:
Support Section
Image 74x74
Text max 150 characters
Link

1 INSERTION	100 € + VAT
3 INSERTIONS	250 € + VAT
6 INSERTIONS	400 € + VAT
12 INSERTIONS	600 € + VAT

20% discount for ALER's Members

SPONSORED BY

Use this space to advertise your company taking advantage of the wide contact network of ALER at national and international level.

COMPANY

www.alexpress.com

Discount rates are available for sponsoring packages. For more information, please contact us to geral@aler-renovaveis.org

www.alexpress.com



MONITORING SERVICES (Portuguese Only)

MONITORIZAÇÃO
DE NOTÍCIAS

MONITORIZAÇÃO
DE LEGISLAÇÃO

MONITORIZAÇÃO DE OPORTUNIDADES
DE FINANCIAMENTO E INVESTIMENTO

DISTINCT ADVANTAGES FOR:

MEMBERS

Discounts

+

Highlight your entity including the logo in all monitoring emails sent

NON-MEMBERS

Access to Monitoring

+

Highlight your entity including the logo in all monitoring emails sent



NEWS MONITORING SERVICE



1 000 € / YEAR + VAT
40% discount for **ALER's** Members

FREQUENCY:

Twice a week (Mondays and Thursdays)

REACH:

ALER Members and Service Sponsors

DESCRIPTION:

Email with all news related directly or indirectly to renewables, published in the media, both online and printed, in the 7 priority countries of ALER.

AVAILABLE SPACE:

Logo on the email header

TERMS AND CONDITIONS:

Available [here](#), along with a service example



REAL-TIME MONITORING OF NATIONAL AFFAIRS



ACCESS TO INFORMATION ABOUT EVENTS, POLICY STATEMENTS AND NEW PROJECTS



KNOW THE MAIN *STAKEHOLDERS* AND CURRENT HOT TOPICS



FOLLOW THE OUTCOME OF YOUR ACTIVITIES IN THE MONITORED COUNTRIES



LEGISLATION MONITORING SERVICE



500 €/YEAR + VAT
*20% discount for **ALER'S** Members*

FREQUENCY:

Everytime that legislation regarding renewable energy is published and made available

REACH:

ALER Members and Service Sponsors

DESCRIPTION:

Email with the legislation related with renewable energy in the 7 priority countries of ALER, as published in official newspaper together with a summary note prepared by legal advisors.

AVAILABLE SPACE:

Logo on the email header

TERMS AND CONDITIONS:

Available [here](#), along with a service example



IMMEDIATE ACCESS TO LEGISLATION



FOLLOW THE IMPLEMENTATION OF THE LEGISLATION THROUGH ALER'S ACTIVITIES



FOLLOW REGULATORY DEVELOPMENTS IN THE MONITORED COUNTRIES



FACILITATE UNDERSTANDING THE LEGISLATION THANKS TO SUMMARIES



FINANCING AND INVESTMENT OPPORTUNITIES MONITORING SERVICE



200 €/YEAR + VAT
20% discount for **ALER's** Members

FREQUENCY:

Everytime that calls or tenders regarding renewable are published and made available

REACH:

ALER Members and Service Sponsors

DESCRIPTION:

Email with Information about open calls, tenders or grants, at national and international level, for projects and services regarding the renewable energy sector in the 7 priority countries of ALER.


AVAILABLE SPACE:


Logo on the email header


TERMS AND CONDITIONS:

Available [here](#), along with an service example

 SUMMARISED AND ORGANISED INFORMATION

 CUSTOMIZED INFORMATION REGARDING RENEWABLES AND LUSOPHONE COUNTRIES

 PARTNERSHIPS WITH FACILITATOR ENTITIES AND INFORMATION PROVIDERS

 SUPPORT IN CONTACTS WITH DONORS AND CONTRACTORS



SUMMARY

Promotional Packages

COMMUNICATION SUPPORTS	Annual Fee	Monitoring Package	General Package
	600 € + VAT	---	2000 € + VAT
	1000 € + VAT	1500 € + VAT	
	500 € + VAT		
	200 € + VAT		

ALER's Members are entitled to discounts and have immediate access to all monitoring services. The conditions to become a member of ALER are available [here](#).



ABOUT ALER



PROMOTION

ALER is a non-profit Association with the mission to promote renewable energy in Portuguese-speaking countries. More information:

www.aler-renovaveis.org



AGREGATION

Platform for information exchange and aggregation of interests amongst all stakeholders, representing the common voice of renewable energies in Portuguese-speaking countries at national and international level



COMERCIAL

Facilitate business opportunities by supporting the private sector



PUBLIC AFFAIRS

Liaise with Government institutions and international organizations to create a favourable regulatory framework



SOCIAL

Take advantage of the social benefits of renewable energy contributing to the Millennium Development Goals of reducing poverty and ensuring universal energy access



PLATFORM TO PROMOTE INVESTMENT, EXPERIENCE, TECHNOLOGY AND RENEWABLE ENERGIES' POTENTIAL, PUTTING ALL STAKEHOLDERS IN CONTACT AND ENSURING A FAVORABLE REGULATORY FRAMEWORK



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