REASONS TO SPONSOR

Increase your company’s visibility and enhance your image in the renewables sector and within the Lusophony.

Take advantage of ALER’s national and international contacts networking.

Promote your activity, products and services to potential clients, partners or investors.

Access to inside, privileged, summarised and updated information at a lower cost.

Save time and resources searching for information, which you will receive automatically and as soon as it is out.

Support ALER and help bear the costs of our services, while ensuring the continuous improvement.
COMMUNICATION SUPPORTS

- NEWSLETTER
- MARKET SHEETS
- MONITORING SERVICES
FREQUENCY:
Monthly

VERSIONS:
PT and EN (See examples here)

REACH:
More than 4300 international contacts in the renewables sector in Portuguese-speaking countries. The contacts database is constantly growing. ALER Members and sponsors of the service.

REFERENCE DATA:
(September 2019 Newsletter – portuguese version)
3395 views
1565 opens
Delivery rate 98.2%
Open rate 19.9%
SPONSORSHIP OPTIONS:

1. Logo on Header
   Entitie logo with link to webpage.

2. Banner between sections
   Banner (600x193px) with link para webpage

3. Support Sections
   Logo (74x74px), text with 150 caracteres and link to webpage

Option 1. 110€/Month + VAT
Option 2. 100€/Month + VAT
Option 3. 90€/Month + VAT

20% discount to ALER Members
FREQUENCY:
Half-yearly

VERSIONS:
PT

REACH:
ALER Members and sponsor of the service

DESCRIPTION:
General framework with updated information of renewable energy sector in the PALOP

SPONSORSHIP OPTIONS:
Entity logo in the cover and in all pages header.

GENERAL, LEGAL AND INSTITUTION ENERGY SECTOR FRAMEWORK
UPDATED AND PRIVILEGED INFORMATION

RESOURCE STUDIES, RENEWABLE ENERGY AND ENERGY EFFICIENCY PROJECTS
EDUCATION AND TRAINING
FREQUENCY:
Twice a week (Mondays and Thursdays)

REACH:
ALER Members and Service Sponsors

DESCRIPTION:
Email with all news related directly or indirectly to renewables, published in the media, both online and printed, in the 7 priority countries of ALER.

AVAILABLE SPACE:
Logo on the email header

TERMS AND CONDITIONS:
Available here, along with a service example
FINANCING AND INVESTMENT OPPORTUNITIES MONITORING SERVICE

90€/Month + VAT
20% discount for ALERMembers

FREQUENCY:
Everytime that calls or tenders regarding renewable are published and made available

REACH:
ALER Members and Service Sponsors

DESCRIPTION:
Email with Information about open calls, tenders or grants, at national and international level, for projects and services regarding the renewable energy sector in the 7 priority countries of ALER.

AVAILABLE SPACE:
Logo on the email header

TERMS AND CONDITIONS:
Available here, along with an service example

CUSTOMIZED INFORMATION REGARDING RENEWABLES AND LUSOPHONE COUNTRIES
PARTNERSHIPS WITH FACILITATOR ENTITIES AND INFORMATION PROVIDERS
SUPPORT IN CONTACTS WITH DONORS AND CONTRACTORS
<table>
<thead>
<tr>
<th>Type</th>
<th>Communication Supports</th>
<th>Option</th>
<th>Monthly Fee</th>
<th>Annual Fee</th>
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<td>Header</td>
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*Fee per publication, subject to renewal when new updates available
**Exclusive content to ALER Members and Sponsors
***All fee can be negotiated individual and appropriate to all different content required

To all values presented adds the VAT.
Read all conditions here and become our Member!
ABOUT ALER

PROMOTION
ALER is a non-profit Association with the mission to promote renewable energy in Portuguese-speaking countries. More information: www.aler-renovaveis.org

AGREGATION
Platform for information exchange and aggregation of interests amongst all stakeholders, representing the common voice of renewable energies in Portuguese-speaking countries at national and international level

COMERCIAL
Facilitate business opportunities by supporting the private sector

PUBLIC AFFAIRS
Liaise with Government institutions and international organizations to create a favourable regulatory framework

SOCIAL
Take advantage of the social benefits of renewable energy contributing to the Millennium Development Goals of reducing poverty and ensuring universal energy access
PLATFORM TO PROMOTE INVESTMENT, EXPERIENCE, TECHNOLOGY AND RENEWABLE ENERGIES' POTENTIAL, PUTTING ALL STAKEHOLDERS IN CONTACT AND ENSURING A FAVORABLE REGULATORY FRAMEWORK

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