



ALER

Associação
Lusófona
de Energias
Renováveis

2020 SPONSORSHIP MANUAL



REASONS TO SPONSOR



Increase your company's visibility and enhance your image in the renewables sector and within the Lusophony



Take advantage of ALER's national and international contacts networking



Promote your activity, products and services to potential clients, partners or investors



Access to inside, privileged, summarised and updated information at a lower cost



Save time and resources searching for information, which you will receive automatically and as soon as it is out



Support ALER and help bear the costs of our services, while ensuring the continuous improvement

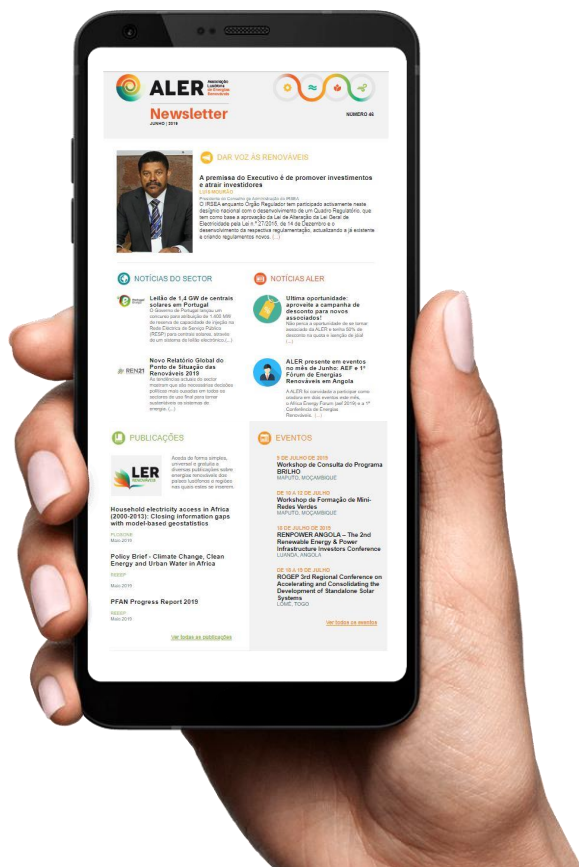


COMMUNICATION SUPPORTS





NEWSLETTER



FREQUENCY:

Monthly

VERSIONS:

PT and EN (See examples [here](#))

REACH:

More than 4300 international contacts in the renewables sector in Portuguese-speaking countries.
The contacts database is constantly growing.
ALER Members and sponsors of the service.

REFERENCE DATA:

(September 2019 Newsletter – portuguese version)

3395 views

1565 opens

Delivery rate 98,2%

Open rate 19,9%

SPONSORSHIP OPTIONS:

1. Logo on Header

Entitle logo with link to webpage.

2. Banner between sections

Banner (600x193px) with link para webpage

3. Support Sections

Logo (74x74px), text with 150 caracteres and link to webpage

Option 1.

110€/Month + VAT

Option 2.

100€/Month + VAT

Option 3.

90€/Month+ VAT

20% discount to ALER Members

1. Logo

2. Banner

3. Support Section





MARKET SHEETS

500€/Update + VAT
20% discount for ALER Members



FICHA DE MERCADO GUINÉ-BISSAU

Com o patrocínio:



EXEMPLO



EXEMPLO

Conteúdo	
Enquadramento Geral	3
Perfil Energético Nacional	3
Enquadramento Legal	3
Instrumentos legais	3
Planos e Estratégias Sectoriais	3
Tarifas	3
Enquadramento Institucional	3
Governo	4
Utility	4
Produtores Independentes de Energias Renováveis	4
Parceiros de Cooperação	4
Recursos de Energias Renováveis	6
Energia Solar	6
Energia Hídrica	6
Energia das ondas e das marés	6
Energia Eólica	6
Energia da biomassa	6
Projectos e Programas de Energias Renováveis	6
Off-Grid	6
On-Grid	7
Projectos de Eficiência Energética	8
Educação e formação	8

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 (+351) 211 370 280 geral@aler-renewables.org www.aler-renewables.org

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FREQUENCY:

Half-yearly

VERSIONS:

PT

REACH:

ALER Members and sponsor of the service

DESCRIPTION:

General framework with updated information of renewable energy sector in the PALOP

SPONSORSHIP OPTIONS:

Entity logo in the cover and in all pages header.



GENERAL, LEGAL AND INSTITUTION ENERGY
SECTOR FRAMEWORK



UPDATED AND PRIVILEGED INFORMATION



RESOURCE STUDIES, RENEWABLE ENERGY AND
ENERGY EFFICIENCY PROJECTS



EDUCATION AND TRAINING



NEWS MONITORING SERVICE

FREQUENCY:

Twice a week (Mondays and Thursdays)

REACH:

ALER Members and Service Sponsors

DESCRIPTION:

Email with all news related directly or indirectly to renewables, published in the media, both online and printed, in the 7 priority countries of ALER.

AVAILABLE SPACE:

Logo on the email header

TERMS AND CONDITIONS:

Available [here](#), along with a service example

80€/Month + VAT
20% discount for ALER Members



- ✚ REAL-TIME MONITORING OF NATIONAL AFFAIRS
- ✚ ACCESS TO INFORMATION ABOUT EVENTS, POLICY STATEMENTS AND NEW PROJECTS
- ✚ KNOW THE MAIN STAKEHOLDERS AND CURRENT HOT TOPICS
- ✚ FOLLOW THE OUTCOME OF YOUR ACTIVITIES IN THE MONITORED COUNTRIES



FINANCING AND INVESTMENT OPPORTUNITIES MONITORING SERVICE

90€/Month + VAT
20% discount for ALER Members

FREQUENCY:

Everytime that calls or tenders regarding renewable are published and made available

REACH:

ALER Members and Service Sponsors

DESCRIPTION:

Email with Information about open calls, tenders or grants, at national and international level, for projects and services regarding the renewable energy sector in the 7 priority countries of ALER.

AVAILABLE SPACE:

Logo on the email header

TERMS AND CONDITIONS:

Available [here](#), along with an service example



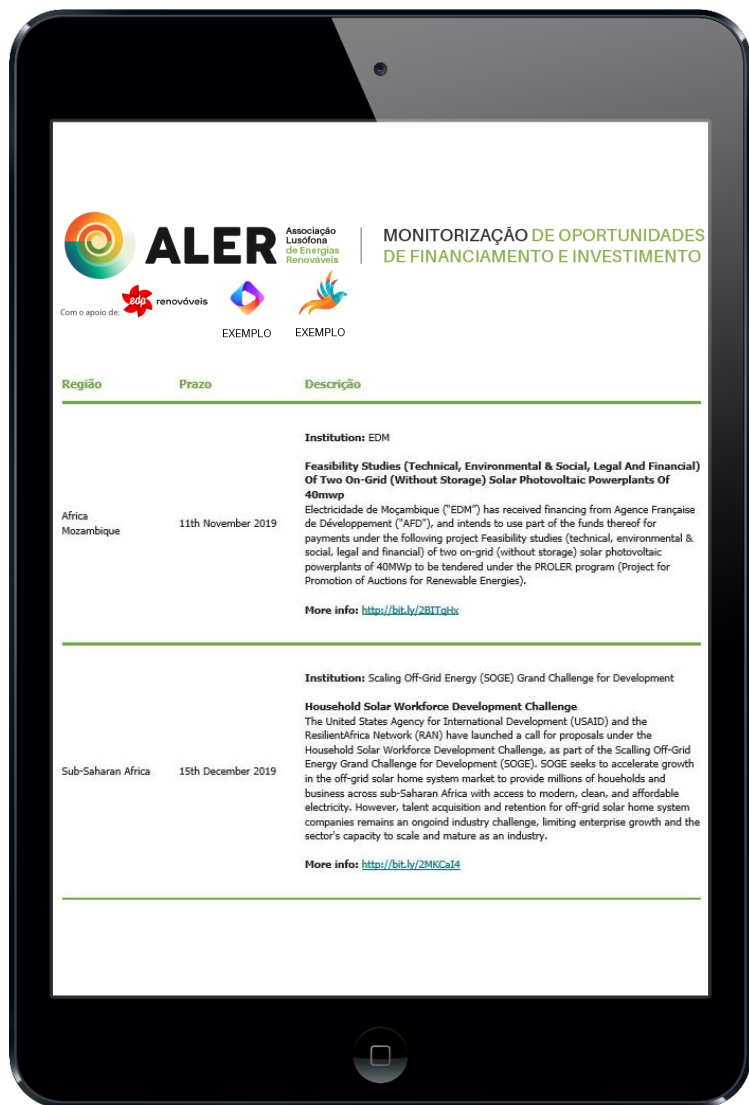
CUSTOMIZED INFORMATION REGARDING RENEWABLES AND LUSOPHONE COUNTRIES



PARTNERSHIPS WITH FACILITATOR ENTITIES AND INFORMATION PROVIDERS



SUPPORT IN CONTACTS WITH DONORS AND CONTRACTORS





Type	Communcation Supports		Option	Monthly Fee	Annual Fee	Service/Product Packs	General Packs
SERVICES	Newsletter	Header	150€	1.500€	---	---	200€ / Month OR 2.200€ / Year
		Banner	90€	900€			
		Support Section	50€	500€			
	News Monitoring Service**			90€	900€	150€ / Month OU 1.500€ / Year	
	Financing and Investment Opportunities Monitoring Service**			90€	900€		
PUBLICATIONS*	Market Sheets**			500€		To define ***	To define
	São Tomé and Príncipe National Report			1.500€			
	Angolan National Report			To define			
EVENTS	Mozambique Conference			To define		To define ***	
	São Tomé and Príncipe Conference			To define			
	Angola Conference			To define			
	Side Event aef			To define			
	Business Mission			To define			

*Fee per publication, subject to renewal when new updates available

**Exclusive contecto to ALER Members and Sponsors

*** All fee can be negotiated individual and appropriate to all diferent content required

**20% discount for
ALER Members**

To all values presented adds the VAT.

Read all conditions [here](#) and become our Member!



ABOUT ALER



PROMOTION

ALER is a non-profit Association with the mission to promote renewable energy in Portuguese-speaking countries. More information:

www.aler-renovaveis.org



AGREGATION

Platform for information exchange and aggregation of interests amongst all stakeholders, representing the common voice of renewable energies in Portuguese-speaking countries at national and international level



COMERCIAL

Facilitate business opportunities by supporting the private sector



PUBLIC AFFAIRS

Liaise with Government institutions and international organizations to create a favourable regulatory framework



SOCIAL

Take advantage of the social benefits of renewable energy contributing to the Millennium Development Goals of reducing poverty and ensuring universal energy access



PLATFORM TO PROMOTE INVESTMENT, EXPERIENCE, TECHNOLOGY AND RENEWABLE ENERGIES' POTENTIAL, PUTTING ALL STAKEHOLDERS IN CONTACT AND ENSURING A FAVORABLE REGULATORY FRAMEWORK



CONTACT

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