



IV EDITION

# INTERNATIONAL FAIR OF **RENEWABLE ENERGY and ENERGY EFFICIENCY**

**"For a Just and Sustainable Transition"**

CITY OF  
**PRAIA**

**12 - 14**  
**OCTOBER**



**FIC, S.A**

Onde os negócios acontecem!

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## IV Edition of FIEREE – International Fair of Renewable Energy and Energy Efficiency

Dear Gentlemen,  
Dear entrepreneurs,  
Our cordial greetings.

FIC, SA and the Ministry of Industry, Commerce and Energy have the pleasure to invite you and your Institution to participate in the IV Edition of **International Fair of Renewable Energy and Energy Efficiency** to be held on the **12th, 13th, and 14th of October 2023** at FIC's Facilities (Achada Grande Frente) in City of Praia.

Under the slogan “**For a Just and Sustainable Transition**” the International Fair of Renewable Energies and Energy Efficiency 2023, aims to promote the acceleration of the energy transition with a focus on the development of Renewable Energies, Promotion of Energy Efficiency and Electric Mobility, strategic axes for the construction of “a dynamic, competitive, innovative and sustainable economy, with prosperity shared by all”.

The event is intended to be a large scale Fair, involving more than a hundred national and foreign exhibitors. This year, we have a great partnership with the ECOWAS Centre for Renewable Energy and Energy Efficiency (CEREEC) and we expect to have a strong presence of exhibitors from the sub-region of the Economic Community of West African States (ECOWAS).

We will also have the participation of companies from the American, European and Asian continents.

**FIEREE 2023** Organization will have a wide range of parallel activities that will certainly enrich the event.

In anticipation of a positive reply and with our thanks in advance, we subscribe under the assurance of our highest esteem and consideration

**Angélica Fortes**

**Managing Director of FIC, S.A**

## TECHNICAL INFO OF THE FAIR



### Event:

IV Edition - International of  
Renewable Energy and Energy Efficient

### Starting on:

12, 13 and 14 October, 2023

### Local:

City of Praia | Santiago Island - FIC's Facilities (Achada Grande Frente)

### Organization:



### Partners:



Câmara de Comércio do  
Norte de Cabo Verde  
North Chamber of Commerce



## • DATE AND PLACE

FIC Facilities, Achada Grande Frente, City of Praia, from 12, 13 and 14 OCTOBER, 2023.

## • REGISTRATION

To subscribe at **FIREEE 2023 – International Fair of Renewable Energy and Energy Efficiency**, simply filling out the attached Registration Form and send it to our email: [info@fic.cv](mailto:info@fic.cv), or subscribe directly at our office in the city of Mindelo.

**Entries will only be considered valid upon payment of 50% of the total cost of participation.** The remaining amount shall be settled no later than **29 September 2023**.

## • TYPE AND FEATURE OF STANDS

**Stand Standard A (3m x 3m x 2,40m)**- Grey Aluminum profiles, white PVC panels, gray carpet. See page 13.

## • FURNITURE RENTING

The furniture choosing process can be done through the catalog attached. See page 15 and select the furnitures available. See page 12.

## • SPONSORING AND ADVERTISEMENT

For sponsoring and advertisement, it's available, with previous negotiation, spaces outside and inside of our facilities, as well as in the fair official catalog. See Sponsoring Modalities and counterparts at page 7.

## • PAYMENT

For the payment, follow the bank details of FIC, SA:

<b>BCA</b>	NIB: 00030000 67434595 101 76;	IBAN: CV64 0003000067434595101 76; SWIFT: BCATCVCV;
<b>BI</b>	NIB: 000500000 4132977 101 97;	IBAN: CV64 0005000004132977101 97; SWIFT: CGDICVCP;
<b>BAI</b>	NIB: 000811000 0012495 001 43;	IBAN: CV64 0008110000012495001 43; SWIFT: BAIPCVCV;
<b>CECV</b>	NIB: 00020000 21149768 101 02;	IBAN: CV64 0002000021149768101 02; SWIFT: CXECCVCV;
<b>BCN</b>	NIB: 462407610151;	IBAN: CV64 0004000004624076101 51; SWIFT: CANBCVCV; TOTAPTPL

**NOTE:** In case of international transfers, the cost of money transfer must also be borne by the exhibiting company.

## • QUIT CLAIM & REFUND

**Reimbursement for withdrawal after September 29, will have a penalty of 50% of the cost of participation. .**

## • CONTACTS

Website: [www.fic.cv](http://www.fic.cv)  
 Email: [info@fic.cv](mailto:info@fic.cv) , [afortes@fic.cv](mailto:afortes@fic.cv)  
 Phones: 00238 232 18 22; 00238 928 00 00  
 Mobile phone: 00238 9188262; 00238 9188264

# « REGISTRATION FORM »

(Click on the fields to complete in capital letters)

**DATA ENTRY LIMIT - 29 Setember**

NAME (Company / Exhibitor)

TAXPAYER /NIF No. (Required)

ADDRESS

CITY

CONTACT

EMAIL

NAME OF THE STAND ( Max 20 Car)

ACTIVITY/SECTOR OF THE COMPANY

PRODUCTS/SERVICE TO EXHIBIT

CONTACT

WEBSITE

PERSON ENCHARGE PARTICIPATION

GSM

## PARTICIPATION'S COST (VAT not Included):

STAND: 9m<sup>2</sup> (3m x 3m) = 30.000\$00 ECV

STAND: 18m<sup>2</sup> (3m x 6m) = 60.000\$00 ECV

STAND: 27m<sup>2</sup> (3m x 9m) = 90.000\$00 ECV

STAND: 36m<sup>2</sup> (3m x 12m) = 120.000\$00 ECV

VAT CURRENT RATE: 15%

CÂMBIO: 1 EURO = 110, 265 ECV.

EACH MODULE / STAND COMPRISES: SPACE M<sup>2</sup>; CARPET; ELETRIC INSTALATION; OUTLET 220V; LIGHTING PROJECTOR.

## SPOSNORING OPPORTUNITIES (VAT included)

Sponsor GOLD

Sponsor SILVER

Sponsor PLATINIUM

SPECIAL PARTICIPATION

DESIGNATION	REFERENCE	QUANTITY	UNIT PRICE.	VAT (15%)	TOTAL
Sponsor				-	
Participation				-	
STAND (Expositor)					
FURNITURE					
FURNITURE					
FURNITURE					

**TOTAL:**

Along attachment copy deposit at the FIC's bank account ([see useful information](#)) in the amount of de:

DATE: / / 2023.

SIGNATURE/STAMP:

## SPONSORING OPPORTUNITIES

Being a sponsor of **FIEREE 2023** means to associate your brand to the largest business platform in Cape Verde, and through this, generate business opportunities with a variety of public and countries

Through the Gold, Silver and Platinum categories, you will benefit of several advantages impacting directly on the promotion of your brand, and consequently, at your sales.

Modalities	Modalities
<p><b>Sponsor GOLD</b> (1.000.000\$00)</p>	<ul style="list-style-type: none"> <li>- Offer off a 04 Modules Stand (3 x 3 m2) with basic FIC furniture, centrally located (safeguarding Priority in the choice), or equivalent space, if the sponsor intends to costumize it's own stand;</li> <li>- Assignment of a space outside the pavilion for promotional purposes (max. 9m2);</li> <li>- Highlighting as a Gold Sponsor on the FIC website and in the event catalog;</li> <li>- Advertising of the company on the exterior and interior walls of the exhibition space;</li> <li>- Placement of the company logo with emphasis on the posters and leaflets of FIERE 2023;</li> <li>- Reserve an A4 page for publicity in the Exhibitor's Dossier;</li> <li>- Preferential / referential treatment with the press (TV, Radios and Newspapers);</li> <li>- Reference / appreciation in the official opening and closing acts;</li> <li>- Publicity of the advertising spot of the company in the multimedia space of the event;</li> <li>- Providing a room for the presentation of the Sponsor;</li> <li>- Invitation for parallel activities developed under FIEREE 2023;</li> <li>- 60 free tickets for the 03 days of the fair. In case of need, additional invitations will be available at no cost;</li> <li>- Car Parking: 01 Vehicle</li> <li>- Negotiable: other modalities of return</li> <li>- Additional: Sectorial partner (conditions to be specified in case of interest)</li> </ul>
<p><b>Sponsor SILVER</b> (550.000\$00)</p>	<ul style="list-style-type: none"> <li>- Offer off a 02 Modules Stand (3 x 3 m2) with basic FIC furniture, in a prominent place to be agreed, or equivalent space, if the sponsor intends to costumize it's own stand;</li> <li>- Highlighting as a Silver Sponsor on the FIC website and in the event catalog;</li> <li>- Advertising of the company on the interior walls of the exhibition space;</li> <li>- Placement of the company logo with emphasis on the posters and leaflets of FIEREE 2023;</li> <li>- Reserve an A4 page for publicity in the Exhibitor's Dossier;</li> <li>- Invitation for parallel activities developed under FIEREE 2023;</li> <li>- 40 free tickets for the 03 fair days. In case of need, additional invitations will be available at no cost;</li> <li>- Negotiable: other modalities of return.</li> </ul>
<p><b>Sponsor PLATINIUM</b> (350.000\$00)</p>	<ul style="list-style-type: none"> <li>- Offer off a 01 Modules Stand (3 x 3 m2) with FIC basic furniture, in a prominent place to be agreed, or equivalent space, in case the sponsor intends to costumize it's own stand;</li> <li>- Highlight as Platinum Sponsor on the interior walls of the fairground;</li> <li>- Reserve an A4 page for publicity in the Exhibitor's Dossier;</li> <li>- Company advertising on the exterior walls of the exhibition pavilion;</li> <li>- Placement of the company logo with emphasis on the posters and leaflets of FIEREE 2023;</li> <li>- 20 free tickets for the 03 fair days.</li> </ul>
<p><b>Special Participation</b> (100.000\$00)</p>	<ul style="list-style-type: none"> <li>- Placement of an advertisement panel at a location agreed;</li> <li>- Placement of the company's logo at FIEREE 2023 catalogue;</li> <li>- 10 free tickets for the 03 fair days.</li> </ul>

**OBS:** he manufacturing and setting up of advertisement materials at the locations indicated by FIC, being them outdoors, giant screens, panels, tents, etc., will be under the sponsors responsibility but with our supervision. The materials remained and promotional acts of **FIEREE 2023** will be done according to the plan of communication and marketing of the event.

he sponsoring formalization process has to be done until **29 Setemember 2023**, after which you can be subject to its acceptance. **The amount referent to sponsoring modalities already have VAT included.**

## ADVERTISING PRICES

### I. FAIR OFFICIAL CATALOG

Standard Measurement of the Official Fair Catalog: A5 - 21cm x 14,85cm

Name	Dimension	Price
Back Cover	A4 - 29,7cm x 21cm	100.000\$00
1 Page	A4 - 29,7cm x 21cm	40.000\$00
1/2 Page (Horizontal)	A5 - 21cm x 14,85cm	20.000\$00

### II. ADVERTISING IN THE FAIR

Placing of Banners, Mupi, Posters and Rental of Room for presentation of Products

Outdoor/Indoor	Max: 6m (Vertical)	30.000\$00
Banner	Max: 3m (Horizontal)	20.000\$00

### III. Showroom (Rental)

To be agreed with the organization of the Event (FIC, SA).

**Note:** FIC is not responsible for the creation and design of any advertising product, so it must be developed and provided by the advertising company.





## WHERE TO STAY DURING THE FAIR

The diversity and quality of the hotel units existing, the kind and friendship environment they propose you, make it more pleasant to all **FIEREE 2023** visitors. See our suggestion below

### Hotel Pestana Trópico

Telephone: 00238 261 42 00

Booking: [reservas.tropico@pestana.com](mailto:reservas.tropico@pestana.com) | Web: [www.pestana.com/pt/hotel/pestana-tropico](http://www.pestana.com/pt/hotel/pestana-tropico)

Address: Cidade da Praia, 413 Santiago, Cabo Verde

### Hotel Oásis Atlântico Praia Mar

Telephone: 00238 260 84 40

Booking: [praiaamar@oasisatlantico.com](mailto:praiaamar@oasisatlantico.com) | Web: [www.oasisatlantico.com/pt/praiamar?src=af](http://www.oasisatlantico.com/pt/praiamar?src=af)

Address: Prainha, Cidade da Praia, Santiago, Cabo Verde

### Hotel Santiago

Telephone: 00238 260 49 80

Booking: [hotelsantiagocv@gmail.com](mailto:hotelsantiagocv@gmail.com) | Web: [www.booking.com/hotel/cv/santiago.pt-pt.html](http://www.booking.com/hotel/cv/santiago.pt-pt.html)

Endereço: Achada Santo António, Cidade da Praia, Santiago, Cabo Verde

### Hotel VIP Praia

Telephone: 00238 260 32 80 / 1 / 2

Booking: [direcao@hotelvippraia.cv](mailto:direcao@hotelvippraia.cv) | Web: [www.hotelvippraia.cv](http://www.hotelvippraia.cv)

Address: Quebra canela, Cidade da Praia, Santiago, Cabo Verde

### Hotel Pérola

Telephone: 00238 260 14 40 / 42

Booking: [reservas@hotelperola.cv](mailto:reservas@hotelperola.cv) | Web: [www.hotelperola.cv](http://www.hotelperola.cv)

Address: Chã de Areia, Cidade da Praia, Santiago, Cabo Verde

## HOSTESS

The hostess service is unquestionable a plus at the international events, so hiring qualified professional with higher experience should make part of your participation strategy.

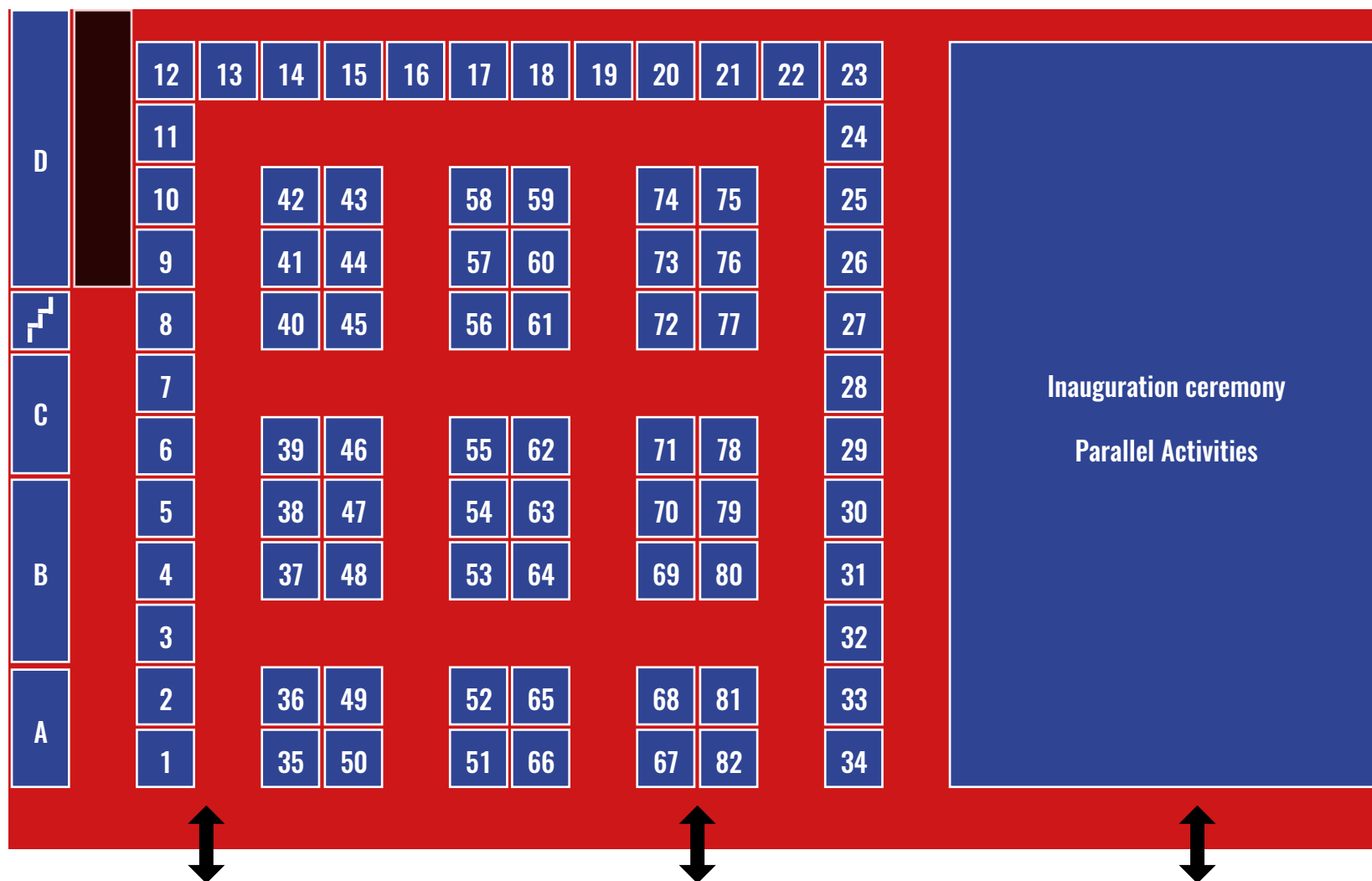
The **FIEREE 2023** organization recommends the services from **CAPITAL MODEL**, with the following references:

**Manager & Booker:** Sra. Eloisa Morais

**Telephone:** 00238 9957616 / 00238 9234488

**E-mail:** [capitalmodelcv@hotmail.com](mailto:capitalmodelcv@hotmail.com); [eloiseemorais@hotmail.com](mailto:eloiseemorais@hotmail.com)





THE LAYOUT IS TOTALLY UNDER THE RESPONSIBILITY OF THE ORGANIZATION, WHICH OBEYS THE FOLLOWING CRITERIA:

- *Sponsoring Category (Gold, Silver, Platinum)*
- *Number of stands required by exhibitor*
- *Receiving date of the registration form*
- *Registration confirmed*
- *Strategic alignment*



# SANTIAGO ISLAND

## City of Praia



### POPULATION

around 266,161 inhabitants



### AREA

991 Km<sup>2</sup>



### CITY

around 151,436 inhabitants

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### FIC FACILITIES:

Location: Achada Grande Frente - Ex-Aeroporto

Area: 5.000 m<sup>2</sup> (01 Pavilion + Outdoor Area)

**Coordinates: 14°55'37.4"N 23°29'36.5"W**

## - RENTAL - LIMITAD Stock



Ref: 08CCE  
900\$00 + VAT



Ref: 08CR  
1.000\$00 + VAT



Ref: 05BV  
(1.30 X 0.45 X 0.90)  
2.000\$00 + VAT



Ref: 04AB  
(0.60 X 0.70)  
1.500\$00 + VAT



Ref: 07MVG3  
(0.65 X 0.75)  
2.000\$00 + VAT



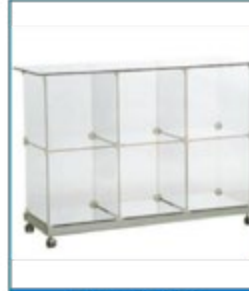
Ref: 03ART W  
(1.10 X 0.45 X 0.63)  
2.000\$00 + VAT



Ref: 03ART B  
(0.85 X 0.40 X 0.75)  
2.000\$00 + VAT



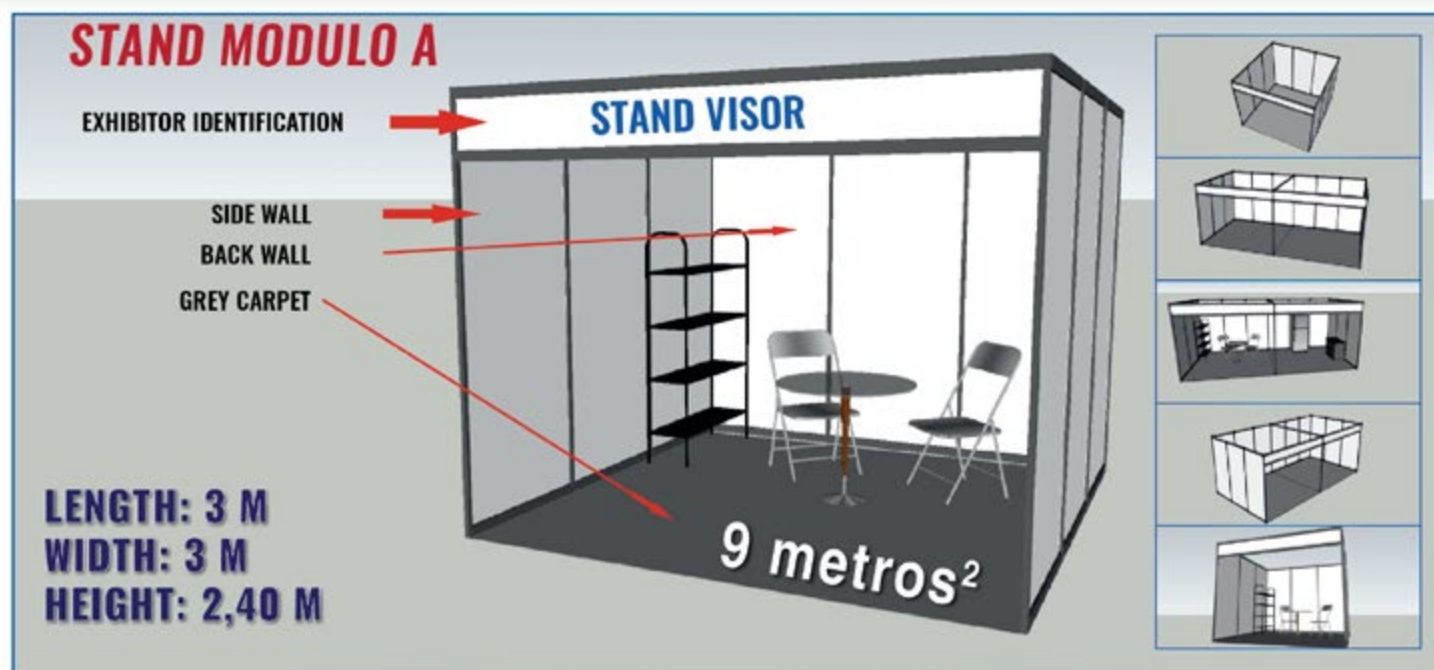
Ref: 06EV I  
(0.90 X 0.40 X 1.60)  
2.000\$00 + VAT



Ref: 01CI  
(0.40 X 0.40 X 0.40)  
500\$00 + VAT  
EACH CUBE



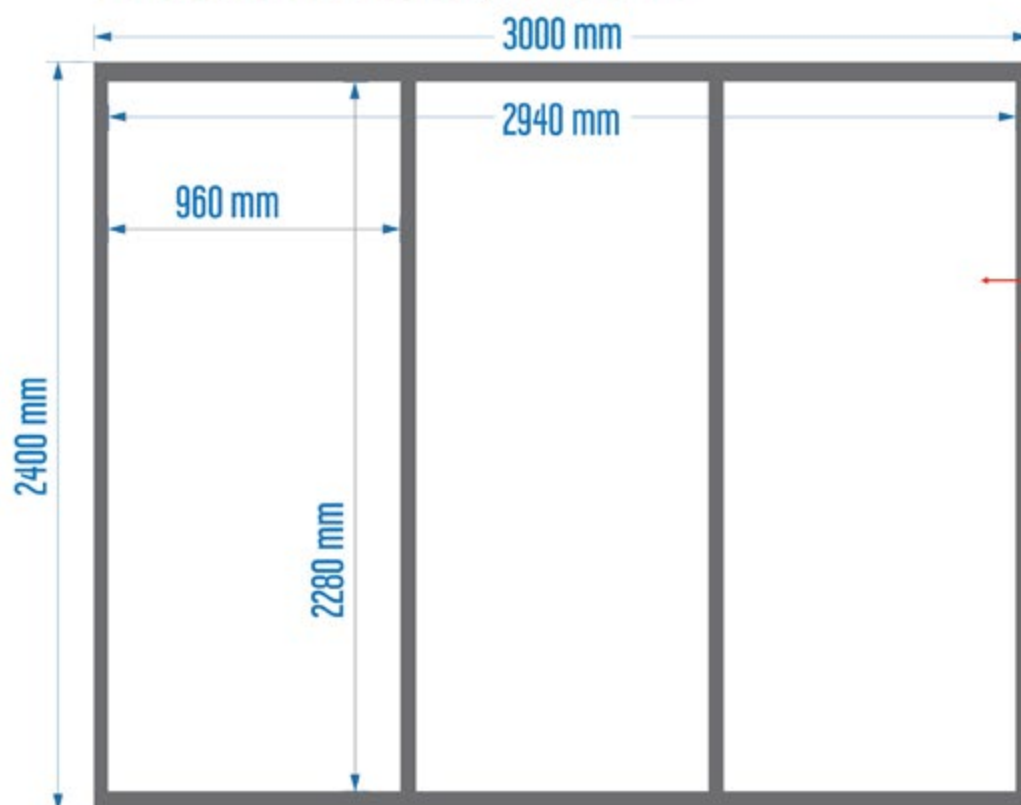
# STAND STANDARD: \_Module A - 3x3m = 9 m<sup>2</sup>



## PALA - EXHIBITOR IDENTIFICATION



## VIEW RIGHT SIDE WALL (=LEFT) / BACK WALL



9 metros<sup>2</sup>  
**STAND**  
standA

← PVC White Plate  
← Aluminium Profile



**FIC, S.A**  
*Onde os negócios acontecem!*

## FIC, S.A - FEIRA INTERNACIONAL DE CABO VERDE

Rua Angola 10 RC, Cidade do Mindelo (Centro), São Vicente, Cabo Verde, C.P 249

Tel: (+238) 232 18 22 - (+238) 928 00 00 - Email: [info@fic.cv](mailto:info@fic.cv) - Site: [www.fic.cv](http://www.fic.cv)

# NOVO CORONAVIRUS

causam doenças que variam de uma gripe simples a condições mais graves, como Síndrome Respiratória Aguda Grave.



## Transmissão

O vírus pode transmitir-se através de contacto com animais e pessoas infetadas.

## Formas de prevenção



Lavar as mãos frequentemente com água e sabão e desinfetar com álcool gel;



Cobrir a boca ao tossir e espirrar com lenço descartável ou com antebraço e deite o lenço no lixo imediatamente após o uso, e lave novamente as mãos;



Usar máscara em locais onde há risco de transmissão;



Evitar o consumo de produtos de origem animal crus ou mal cozidos;



E evitar contacto próximo com pessoas com febre e tosse e superfícies circundantes.



## Principais sintomas

Febre alta

Tosse

Mal-estar geral

Dificuldade em respirar



Nas situações mais grave a infeção pode causar **pneumonia, síndrome respiratória aguda grave, insuficiência renal** e em alguns casos pode levar a morte.



Em caso de dúvidas, contacte os serviços de saúde mais próximo de si.



**FIC, S.A - FEIRA INTERNACIONAL DE CABO VERDE**  
**Rua Angola 10 RC, Cidade do Mindelo (Centro),**  
**São Vicente, Cabo Verde**  
**C.P 249**  
**Tel: (+238) 232 18 22 - (+238) 928 00 00**  
**Email: [info@fic.cv](mailto:info@fic.cv) - Site: [www.fic.cv](http://www.fic.cv)**