

ALER

Associação
Lusófona
de Energias
Renováveis

ACTION PLAN 2015



WHAT WILL ALER DO



KNOWLEDGE SHARING

Publish national reports with technical, economic and regulatory information, including industry recommendations

Provide an online database of renewable energy publications available for free (LERenováveis)

Organize a contacts directory at technical and executive level



CAPACITY BUILDING

Create and/or strengthen National Renewable Energy Associations

Organize B2B meetings and trade missions to promote and support to the private sector

Promote high-level meetings and contacts for capacity building at government level



REPRESENTATION

Participate in national and international meetings and events, as speakers or delegates

Act as confederation of companies and Renewable Energy National Associations, coordinating interests and information

Cooperate with international organizations, to become partners of ALER



COMMUNICATION AND MARKETING PLAN

- Manage media
- Send regular Newsletters
- Disclosure legislation, news and funding opportunities for Members
- Organize national and international events
- Provide exclusive networking opportunities



WHERE WILL ALER BE ACTIVE



PLACE LUSOPHONE COUNTRIES ON THE RENEWABLE ENERGIES' MAP



PRIORITY COUNTRIES

ANGOLA, CAPE VERDE*, GUINEA BISSAU,
EQUATORIAL GUINEA, MOZAMBIQUE*,
SAO TOME AND PRINCIPE* & EAST TIMOR

Stimulate less developed renewable energy markets, by enabling public and private entities, attracting foreign investment and promoting the creation of National Renewable Energy Associations

* PRIORITY COUNTRIES FOR 2015

SUPPORTING COUNTRIES

BRAZIL & PORTUGAL

Enhance existing specialized knowledge and experience, by working with National Renewable Energy Associations and supporting the internationalization of companies to the remaining Portuguese-speaking countries

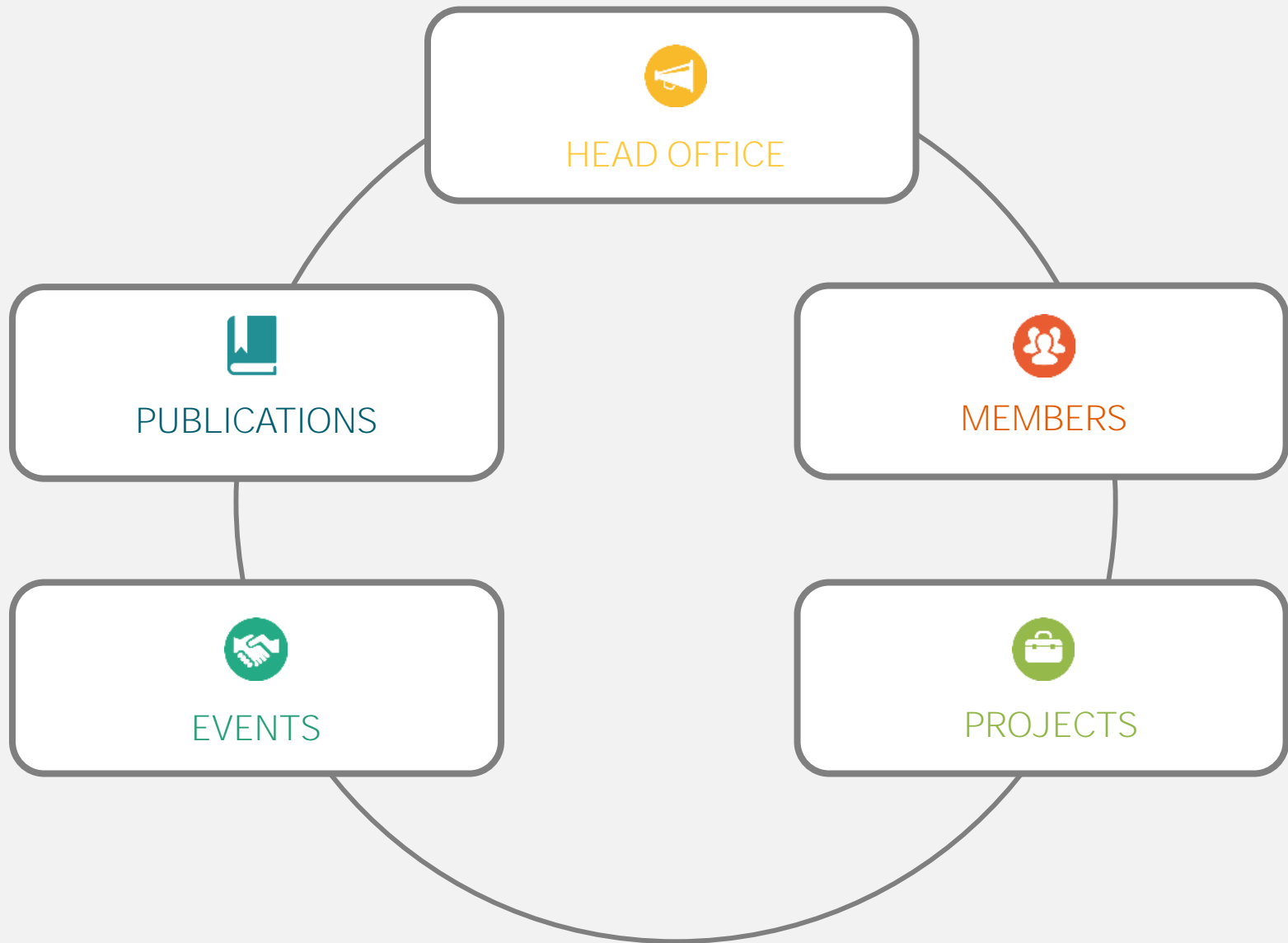
OTHER COUNTRIES

all other countries worldwide

Support to internationalization and investment in the renewable energy sector in Portuguese-speaking countries



ACTIVITIES / COST CENTER





HEAD OFFICE

1. GENERAL
Meetings with the Governing Bodies
Set up of working groups
2. COMUNICATIONS & INFORMATICS
3. COMMUNICATION & IMAGE
Corporate image + stationary
Website: www.aler-renovaveis.org
Institutional material: newsletter, brochure, roll ups
Media relations: opinion articles and interviews, press releases
Future: social media, Communication and Marketing Plan
4. Human Resources
Executive Director
Communication Assistant
5. REPRESENTATIVENESS
Other Associations: CE-CPLP
Participation in meetings and events at national and international level
Field Trip: MZ, STP, CV, AO
National delegations



MEMBERS



PREMIUM MEMBERS



CATEGORY A

CATEGORY B



ASSOCIATE MEMBERS



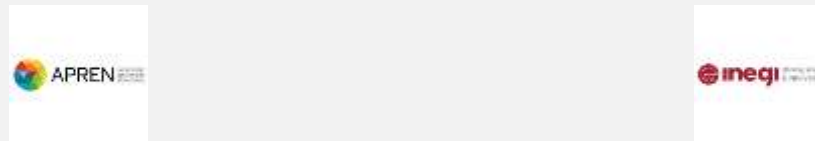
CATEGORY C



NON PROFIT ASSOCIATE MEMBERS

RENEWABLE ENERGY ASSOCIATIONS

OTHERS



HONORARY MEMBERS





MEMBERS

CATEGORY	CLASS	2014	2015 O	2015 B	2015 P
Premium Members		2	2	1	0
Associate Members	Category A	1	3	2	1
	Category B	3	4	3	2
	Category C	2	10	8	5
Non Profit Associate Members	Renewable Energy Associations	1	1	1	0
	Others	0	4	3	2
Honorary Members		6	7	6	4
TOTAL		15	31	24	14



PUBLICATIONS

1. NACIONAL REPORT
 - Terms of Reference
 - National Consultant
 - Monitoring Committee
 - Raise Sponsors/Funding
 - English Translation
 - Internal Consultation – Public Presentation
 - Structure:
 1. Executive Summary
 2. Country Presentation
 3. Regulatory Framework
 4. Technical and statistic data
 5. Renewable energy resources
 6. Renewable energy projects
 7. Economic and financial data
 8. Education and research
 9. Identifying barriers and recommendations
 10. Action Plan
 11. Bibliography

2. CONTACTS DIRECTORY
 - Technical and Executive Level
 - Public and Private Sector
 - Raise Sponsors/Funding



PUBLICATIONS

3.

MONITORING SERVICES

ALER Associação Lusófona de Energias Renováveis

MONITORIZAÇÃO DE NOTÍCIAS

Email alerts

Twice a week

All news related to the topic of renewable energies and about ALER;

Published in the media, both online and printed, in the 7 priority countries of ALER;

In portuguese only;

Foresees the option of sponsors;

Example available for download that gathers all news between January and February 2015.

COMING SOON:

ALER Associação Lusófona de Energias Renováveis

ALER Associação Lusófona de Energias Renováveis

MONITORIZAÇÃO DE LEGISLAÇÃO

Email alerts

Everytime that legislation regarding renewable energies is published and made available in the 7 priority countries of ALER;

Dissemination of the document with the legislation together with a legal summary

In portuguese only;

Foresees the option of sponsors;

Example available for download applied to Decree Nº. 58/2014 of the Republic of Mozambique regarding the new tariff regime for renewables.

MONITORIZAÇÃO DE OPORTUNIDADES DE FINANCIAMENTO E INVESTIMENTO



PUBLICATIONS

4. LERenováveis



LERenováveis (In english READ Renewables) is an online database of simple, universal and free access, that gathers renewable energy publications about Portuguese-speaking countries and regions where they belong.

Through LERenováveis, ALER aims to provide a public service of disseminating information and improving knowledge about the renewable energy sector in the countries where it operates.

Coming soon at www.aler-renovaveis.org/lerenovaveis

SIMPLIFY access to disperse publications

Give more VISIBILITY to less known documents

Improve the QUALITY of new publications

Support ACADEMIC INSTITUTIONS

Function following a logic of COLLABORATIVE PARTICIPATION

HOW TO SUPPORT: If you are interested in becoming a patron of LERenováveis or in contributing with the submission of publications in the previous phase of documentation collection, please contact us via geral@aler-renovaveis.org



PUBLICATIONS

5.

Newsletter
Bimonthly periodicity
Space for sponsors



DAR VOZ ÀS RENOVÁVEIS

O início da aventura lusófona

Pedro Neves Ferreira

Presidente da ALER

Caros leitores,

É com enorme prazer que vos dou as boas vindas à primeira newsletter da ALER.

A 15 de Dezembro de 2014 lançámos um projecto, que tem vindo a crescer e a ganhar forma, e que queremos partilhar convosco.

A ALER foi criada com o objectivo ambicioso de promover as energias renováveis nos países lusófonos. [\(continuar a ler\)](#)

NOTÍCIAS DO SECTOR



I Conferência Energia para o Desenvolvimento da CPLP

Já foi oficialmente apresentada a I Conferência Energia para o Desenvolvimento da CPLP, que será realizada nos dias 23 e 24 de Junho em

NOTÍCIAS DA ALER



ALER inicia actividade

A ALER foi oficialmente constituída no dia 15 de Dezembro, unindo os esforços de empresas, governos e entidades sem fins lucrativos para a promoção das energias renováveis nos países

PUBLICAÇÕES



Este será o espaço dedicado à base de dados LERRenováveis. Nesta newsletter damos destaque as últimas publicações das principais entidades internacionais.

Africa Energy Outlook

IEA
OUT 2014

EVENTOS

DE 24 A 25 DE MARÇO

Power & Electricity World Africa
JOANESBURGO, AFRICA DO SUL

DE 24 A 25 DE MARÇO

Regional Workshop: ECOWAS RE & EE National Action Plans and SE4ALL Action Agendas
ABIDJAN, COSTA DO MARFIM

COM O APOIO DE



Aproveite este espaço para divulgar a sua empresa tirando partido da extensa rede de contactos nacionais e internacionais da ALER.

www.asuaempresa.com



Descontos disponíveis para pacotes de patrocínios. Para mais informações por favor contacte-nos através do email geral@aler-renovaveis.org

www.asuaempresa.com

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JUNTE-SE A NÓS!



EVENTS

1.

NATIONAL EVENTS

- 1. Cape Verde: 15 and 18 October - International Environment and Renewable Energy Exhibition;
- 2. São Tomé and Príncipe: September/October;
- 3. Mozambique: last week of November

2.

INTERNATIONAL EVENTS

CPLP Energy Conference and participation in other events



PROJECTS

1.

FUNDING - PORTUGAL 2020

Joint project with AIP



ACTIVITIES CALENDAR – 1st SEMESTER

	JAN				FEV				MAR				ABR				MAI				JUN			
	S1	S2	S3	S4	S1	S2	S3	S4	S1	S2	S3	S4	S1	S2	S3	S4	S1	S2	S3	S4	S1	S2	S3	S4
1. SEDE																								
Administrativos																								
Comunicação e Imagem																								
Recursos Humanos	ICA																							
Representatividade	CE-CPLP								INT				MZ MZ				MZ STP CV				CPLP			
Orgãos Sociais																	D				ALL			
2. ASSOCIADOS																								
Angariação de Associados																								
3. PUBLICAÇÕES																								
Relatórios Nacionais + Directório de Contactos																								
Serviços de Monitorização									L+N												OFI*			
LERenováveis																					LER			
Newsletter													NL								NL*			
4. EVENTOS																								
Nacionais																								
Internacionais																					CPLP			
5. PROJECTOS																								
Candidatura a Projecto Conjunto de Internacionalização									AIP-CCI															



ACTIVITIES CALENDAR – 2nd SEMESTER

	JUL				AGO				SET				OUT				NOV				DEZ			
	S1	S2	S3	S4	S1	S2	S3	S4	S1	S2	S3	S4	S1	S2	S3	S4	S1	S2	S3	S4	S1	S2	S3	S4
1. SEDE																								
Administrativos																								
Comunicação e Imagem																								
Recursos Humanos	NC																							
Representatividade									EU		AO*													
Orgãos Sociais											D*									D+AG				
2. ASSOCIADOS																								
Angariação de Associados																								
3. PUBLICAÇÕES																								
Relatórios Nacionais + Directório de Contactos															CV STP*					MZ				
Serviços de Monitorização																								
LERenováveis																								
Newsletter												NL*											NL*	
4. EVENTOS																								
Nacionais															CV STP*					MZ				
Internacionais																								
5. PROJECTOS																								
Candidatura a Projecto Conjunto de Internacionalização																								



PLATFORM TO PROMOTE INVESTMENT, EXPERIENCE, TECHNOLOGY AND RENEWABLE ENERGIES' POTENTIAL, PUTTING ALL STAKEHOLDERS IN CONTACT AND ENSURING A FAVORABLE REGULATORY FRAMEWORK.



CONTACTS

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