



West Africa Energy Transition Week 2023

# 8<sup>th</sup> Edition of the ECOWAS Sustainable Energy Forum (ESEF) 2023

Empowering Sustainable Energy in the ECOWAS Region

12 - 13 October 2023 - Praia - Cabo Verde

## Sponsorship Pack

[www.ecreee.org](http://www.ecreee.org)

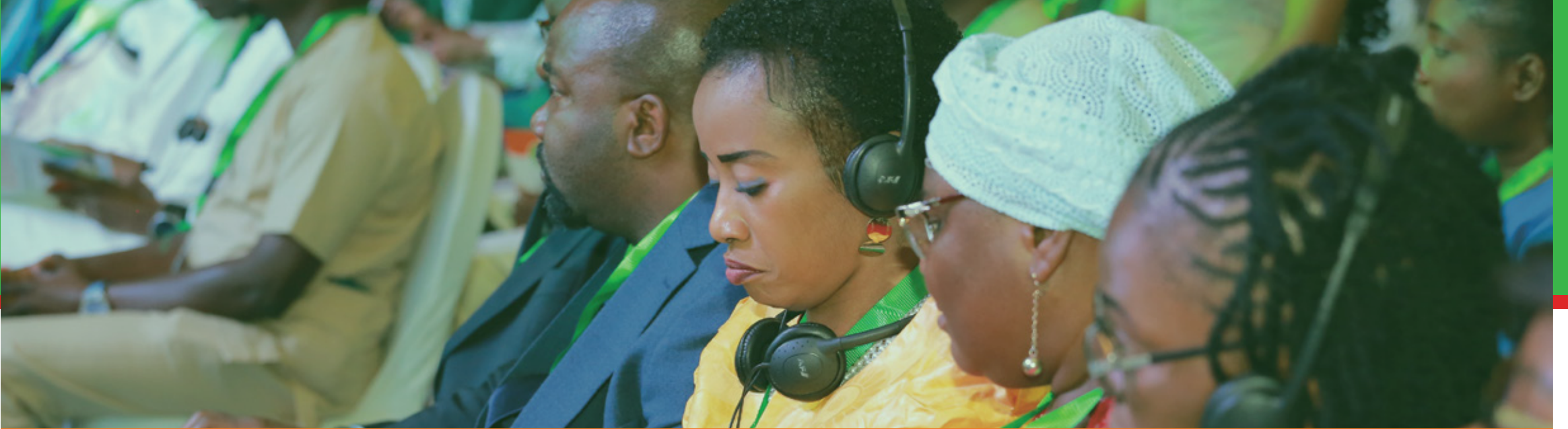


## About the Forum

The ECOWAS Centre for Renewable Energy and Energy Efficiency (ECREEE) will be hosting the 8th edition of the annual ECOWAS Sustainable Energy Forum (ESEF) from 9 – 13 October 2023 in the city of Praia - Cabo Verde, home of ECREEE.

The Forum is a demand-driven and results-oriented event that aims to facilitate investment in the regional renewable energy sector. ESEF is a platform to improve the policy and regulatory landscape for private sector investment through engagement between ECOWAS policy makers, regional and international private sector stakeholders, and financial institutions. The Forum has been described as the platform to boost cooperation and partnerships to accelerate the establishment of a viable market for sustainable energy solutions in West Africa.

ESEF 2023 aims to catalyze business partnerships, exchange information, and raise awareness about the progress made



by the ECOWAS member states in the region on SDG-7. Since its inception in 2016, ESEF has brought together diverse stakeholders including experts, financiers, policy makers and development partners culminating in strategic alliances that has propelled developments in the sustainable energy sector in the region. This has placed the Forum as the “go-to” rendezvous for energy stakeholders in the West African region.

This year’s edition, the Forum will be organized in parallel with the 4<sup>th</sup> International Renewable Energy and Energy Efficiency Fair of Cabo Verde.

Don’t miss this opportunity and join this world-class sustainable energy event in Cabo Verde.

## About the Forum





## General Objectives

For the 8th edition of the Forum, the main objectives are to:

01

Foster concrete progress in attaining the ECOWAS region's sustainable energy targets.

02

Showcase and facilitate investment opportunities in the region's sustainable energy sector.

03

Provide a platform for networking and improving the policy and regulatory landscape for private sector investment through engagement between ECOWAS policy makers, regional and international private sector players, and financial institutions.

04

Promote cooperation and partnerships to accelerate the development of a viable regional electricity market.

## The agenda will focus on the following themes:



Focus

1

INVESTMENT

To boost and promote sustainable energy in the region and worldwide



Focus

2

POLICY

To create favorable energy framework



Focus

3

TECHNOLOGY

To promote energy access



Focus

4

GENDER

To increase capacity and participation of men and women in energy



Focus

5

CLEAN COOKING & NEXUS

To address Energy Agriculture Water Health and Gender



Focus

6

CLIMATE

To facilitate energy transition and mitigate the effects of climate change



Focus

7

GREEN HYDROGEN

To to unlock public and private investments in hydrogen value chains

# The International Renewable Energy and Energy Efficiency Fair of Cabo Verde

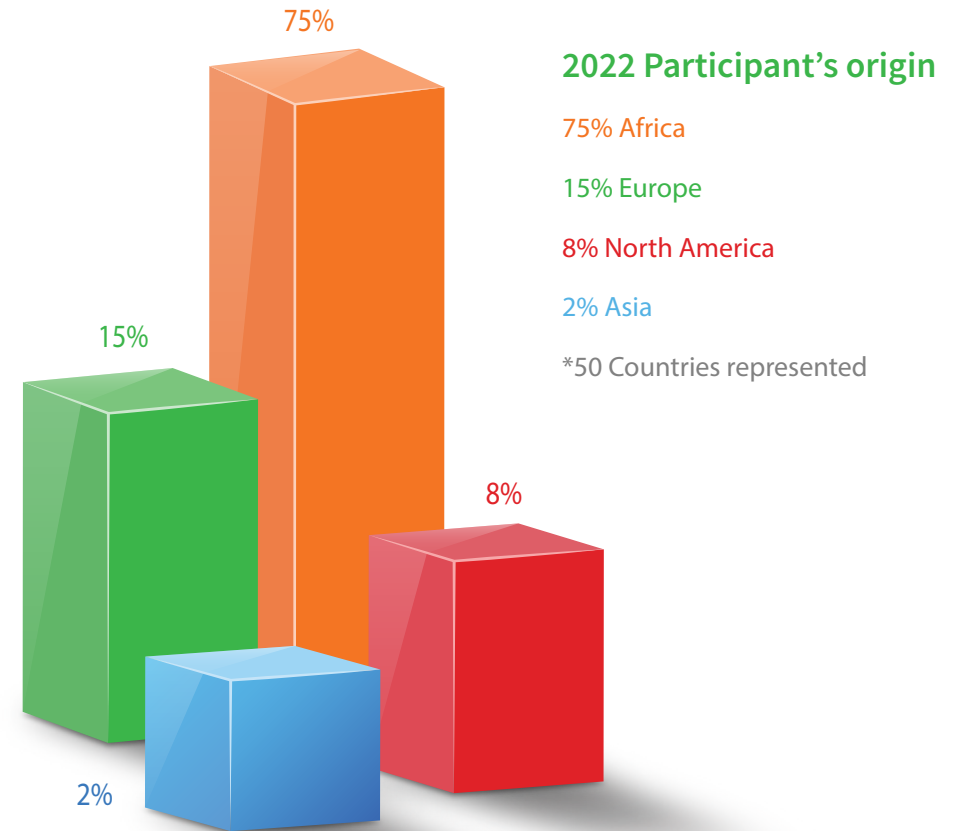
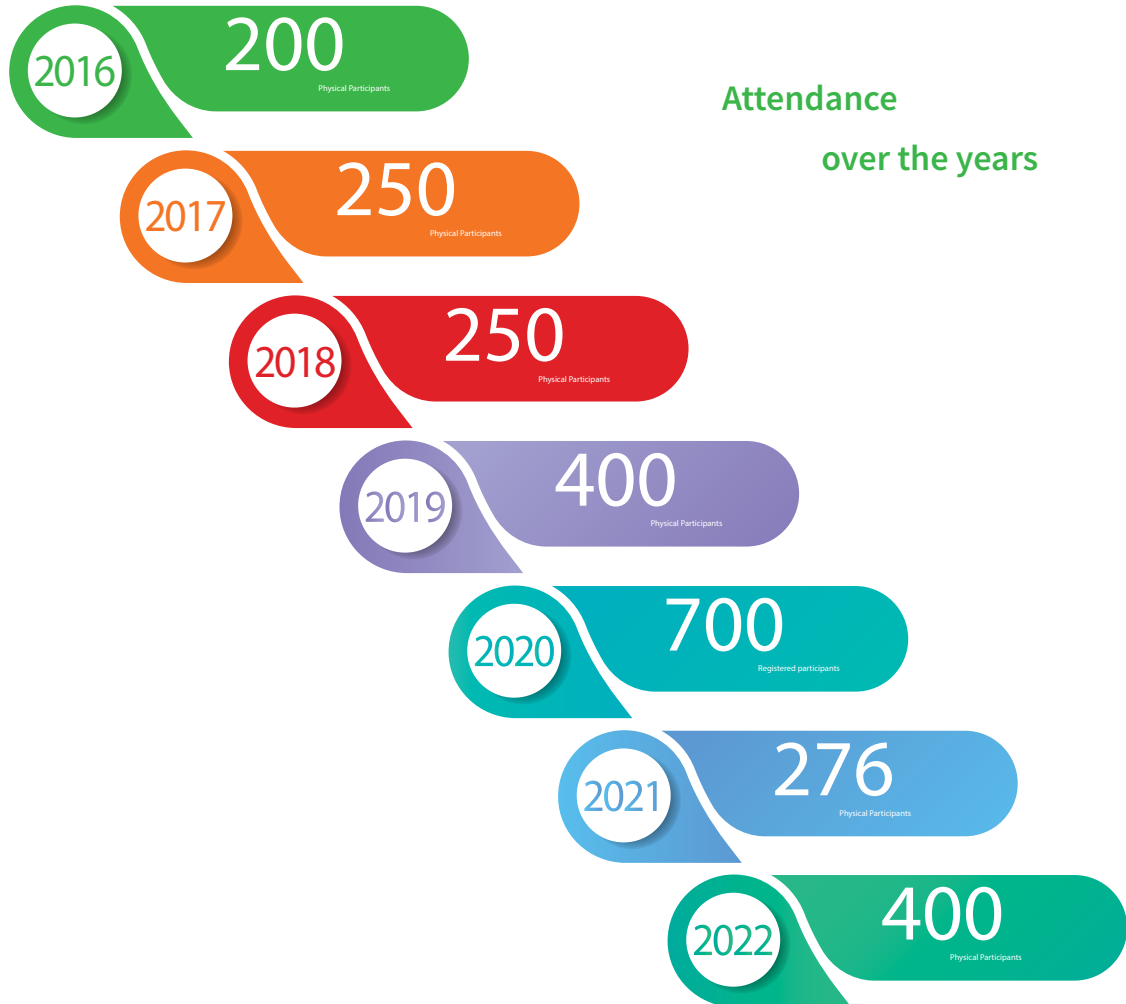
ESEF will feature the 4<sup>th</sup> edition of the International Renewable Energy and Energy Efficiency Fair of Cabo Verde, organized by the Ministry of Industry, Commerce and Energy (MICE), in collaboration with ECREEE.

The fair provides a platform where companies from the energy industry can showcase and demonstrate their latest products and services, meet with industry partners and customers, and examine recent market trends and opportunities. Participants in the fair can also learn and debate with experts on the latest trends and pave the way for a sustainable future, through a series of presentations, talks, and discussions.

The Fair also has an exhibition component, which is an excellent opportunity for B2B exchange and networking. Many different regional and international companies will feature.



# Statistics: The Forum



# Become a sponsor of the Forum

For every edition, ESEF makes available to companies that want to have a prominent presence in the event, the opportunity to be a sponsor, guaranteeing a set of benefits. There are many reasons to sponsor ESEF:

01

ECOWAS focus – the only sustainable energy event with a regional focus on West Africa.

02

Diverse audience reach – including public and private sector with vested interest in the ECOWAS region. The last edition had an attendance with over 400 delegates. The event has live streaming.

03

Business facilitator – Business-to-Business (B2B) and Business-to-Finance (B2Fin) matchmaking sessions will help foster new partnerships.

04

Position your company as a leader in the sustainable energy sector in the ECOWAS region.





# Sponsorship Pack

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Speaking slot – high level panel	✓	✗	✗	✗	✗
Facilitation of up to 2 business meetings with high level officials on request	✓	✗	✗	✗	✗
1 session sponsorship -Host and deliver a major standalone event of the Conference	✓	✗	✗	✗	✗
Logo and mention in official event press releases	✓	✓	✓	✗	✗
Article on event website	✓	✓	✓	✓	✓
Speaking slot – thematic/pitching sessions as required	✓	✓	✓	✗	✗
Logo on event Banner	✓	✓	✗	✗	✗
Official recognition of level of sponsor at Conference opening and closing sessions	✓	✓	✗	✗	✗
Mentioning in social media event posts	✓	✓	✓	✗	✗
Logo on all public mailings / invitations	✓	✓	✓	✓	✓
Logo on event webpage	✓	✓	✓	✓	✓
Opportunity for small brochure inserts in delegate bags	✓	✓	✓	✓	✗
Hosting of media session at dedicated media room	✓	✓	✓	✗	✗
5 min speech at the beginning or end of 1 session	✓	✓	✓	✓	✗
Opportunity to project a video (up to 5 min) during or in between sessions	✓	✓	✓	✗	✗
Price (incl. VAT)	\$35,000	\$25,000	\$20,000	\$8,000	\$5,000

## Details about the Fair

For detailed information concerning the exhibition stands during the forum, please contact the Ministry Industry Commerce and Energy (MICE), which is the co-organizer of ESEF.

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## About Cabo Verde

The Republic of Cabo Verde is an island country located in an archipelago in the central Atlantic Ocean, consisting of ten volcanic islands with a combined land area of about 4,033 km<sup>2</sup>. These islands lie between 600 and 850 km west of Senegal, situated at the westernmost point of continental Africa, with a population of about 483,628 inhabitants. The capital of the country is Praia, on the island of Santiago.



Santa Maria, Sal Island



Vila do Porto Inglês, Maio Island



# The city of Praia at a glance



Praia City, Santiago Island



Praia City, Santiago Island



Praia City, Santiago Island



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# ESEF 2023

ECOWAS Sustainable Energy Forum



The ECOWAS Sustainable Energy Forum (ESEF 2023) is organized by the ECOWAS Centre for Renewable Energy and Energy Efficiency (ECREEE)

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